

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION NEW YORK

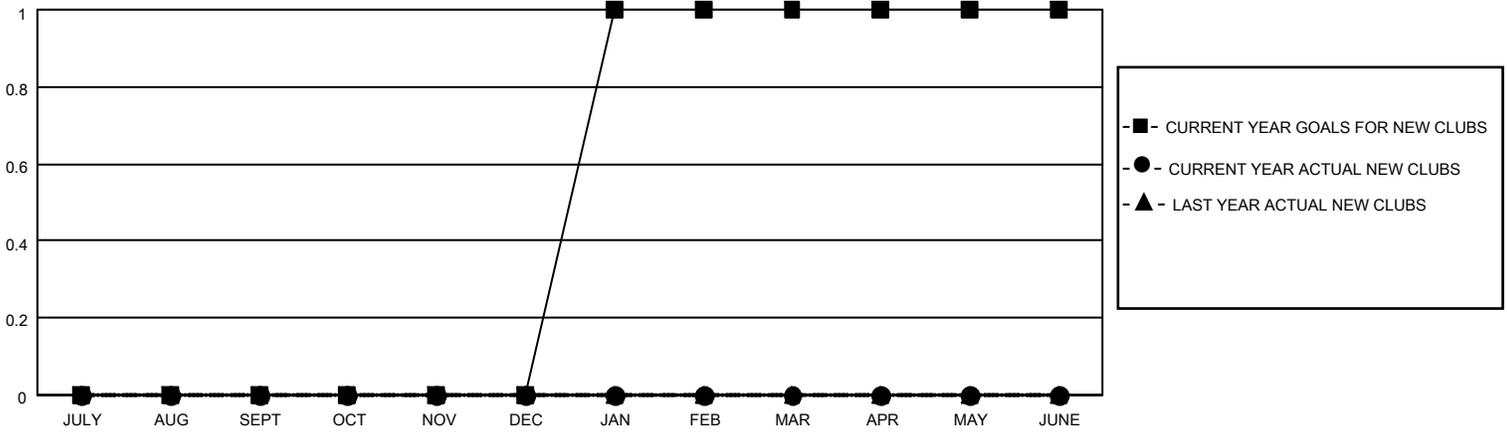
District 20 R2

Results as of: 2/28/2022

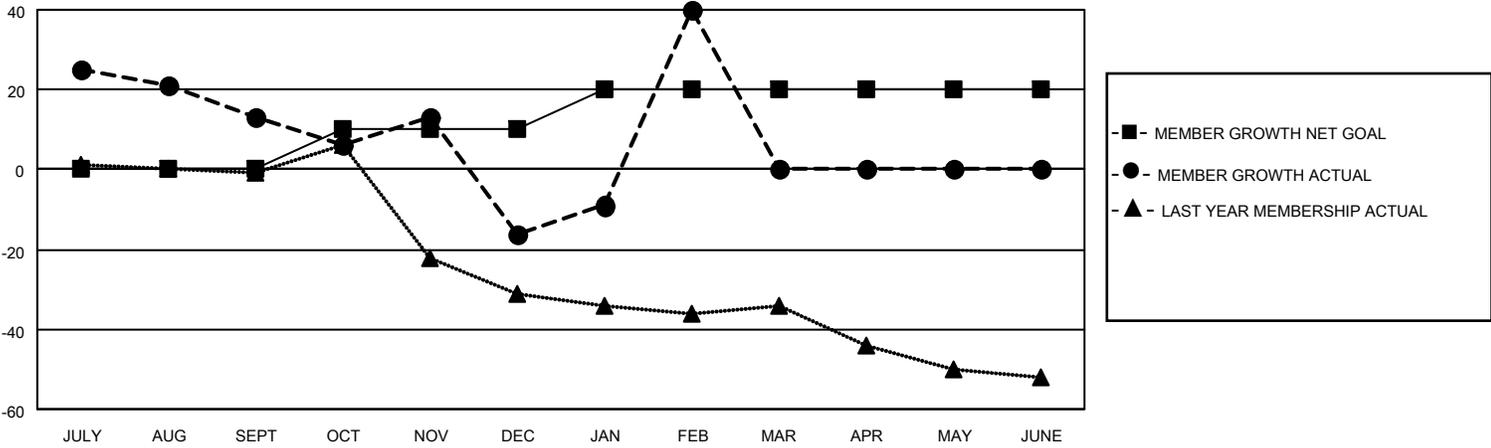
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 1 |
| OCT/NOV/DEC | 0 | 0 | 3 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|-------------------------------------------------|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 45 | 31 |
| OCT/NOV/DEC | 10 | 52 | 78 |
| JAN/FEB/MAR | 10 | 68 | 9 |
| APR/MAY/JUNE | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



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| <p>DROPPED CLUBS: 4</p> | <p>14 CLUBS OF 41 ADDED 1 OR MORE NEW MEMBERS</p> | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 485 (46.95%) FEMALE 547 (52.95%) NON BINARY 0 (0.00%) PREFER NOT TO ANSWER 1 (0.10%)</p> | | | | | | | | | | | | |
| <p><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">DECEASED</td> <td style="text-align: right;">2</td> </tr> <tr> <td>CLUB CANCELLED</td> <td style="text-align: right;">58</td> </tr> <tr> <td>OTHER</td> <td style="text-align: right;">58</td> </tr> <tr> <td style="border-top: 1px solid black;">TOTAL</td> <td style="text-align: right; border-top: 1px solid black;">118</td> </tr> </table> | DECEASED | 2 | CLUB CANCELLED | 58 | OTHER | 58 | TOTAL | 118 | <p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p> | <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">TOTAL FAMILY UNIT MEMBERS</td> <td style="text-align: right;">270</td> </tr> <tr> <td style="border-top: 1px solid black;">FAMILY MEMBERS PAYING HALF DUES</td> <td style="text-align: right; border-top: 1px solid black;">149</td> </tr> </table> | TOTAL FAMILY UNIT MEMBERS | 270 | FAMILY MEMBERS PAYING HALF DUES | 149 |
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| OTHER | 58 | | | | | | | | | | | | | |
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